

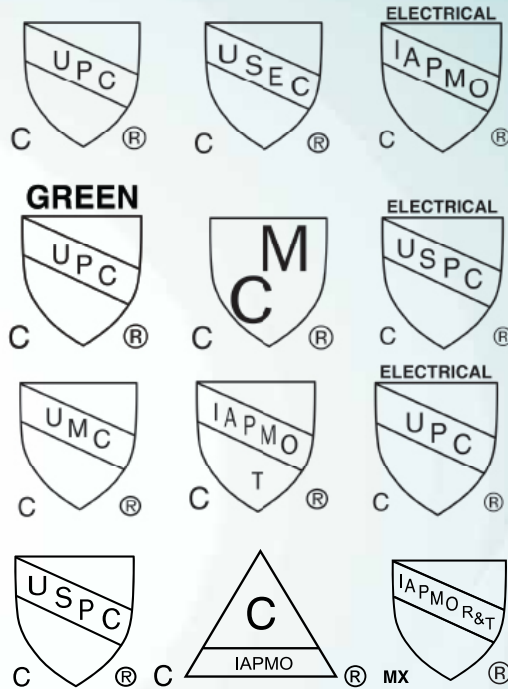


R&T marks are valuable assets that communicate your concern for your customers and their concern for their communities. Whether the distinguishing IAPMO R&T shield is displayed in public facilities or in homes on piping, faucets, water closets, sinks, showerheads, solar water heaters, or any one of thousands of other products used every day, they all say the same thing:

The product has been evaluated for conformance to the standard, code, and/or specification. This mark truly gives that "peace of mind."

## Look for the Mark

*Products that display an IAPMO R&T Mark of Conformity have met the requirements of applicable codes and standards in the U.S. and Canada.*



# SEPARATING MANUFACTURERS FROM THEIR COMPETITION



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## Why having your product certified is so important

Your company has invested heavily in market research, product development, testing, and developing manufacturing processes for your products. How your products are perceived by specifying engineers, the trades, plumbing officials, and your customers is the result of their collective experiences with your products and the marketing your company does. When it comes to certifying your products, IAPMO R&T's marks of conformity show that your company has invested in working with the most trusted certifying body in the industry. No other certification mark carries with it the level of recognition and independence that IAPMO R&T's marks of conformity provide.

## What you want from your certification provider

### Credible

IAPMO and IAPMO R&T have been listing plumbing and mechanical products longer than any other certification body in North America. A credible IAPMO R&T mark is all you will need to bring your products to the United States, Canada and Mexico. IAPMO R&T brings together some of today's leading engineers, chemists, toxicologists, and other industry experts as a comprehensive resource for answering product-related questions.

### Trusted

Authorities Having Jurisdiction look for IAPMO R&T marks of conformity as a benchmark for accepting products in their jurisdictions; these marks help open doors and eliminate doubt. Contractors, architects, major retailers and distributors, and consumers look for IAPMO R&T marks of conformity for added assurance that the products are meeting the applicable performance standards, laws, codes and/or specifications.

### Independent

IAPMO R&T works with stakeholders including manufacturers, contractors and engineers. As the premier certification body for plumbing products in all of North America, IAPMO R&T's marks of conformity are the benchmark for signaling that your products have undergone a rigorous and independent process to indicate compliance to national codes and standards.

### Accredited

IAPMO R&T is accredited by the American National Standards Institute (ANSI), Standards Council Canada (SCC), and entidad mexicana de acreditación, a.c. (**ema**). IAPMO R&T is also recognized by Comisión Nacional del Agua (CONAGUA) in Mexico. These accreditations demonstrate that certification issued by IAPMO R&T is to the highest standard. IAPMO R&T invented the concept of "one-stop shopping" for all your product certification needs, and no other certifier does it better!

## Value-added benefits of certifying with IAPMO R&T

Many certification bodies claim they can offer the same service, but IAPMO R&T goes even further to help your industry, as well as your company:

- Professional and collaborative staff completely understands the demands of the industry. This empathy goes a long way toward keeping your projects on schedule and reducing misunderstandings during the process.
- Convenient expertise – dedicated engineers know your products and get to know your company
- We earn our customers through the best customer service and turn-around times.
- Certification dollars contribute toward research on the changing use of water – this improves the long-term health of the industry, as well as the health of your customers.
- Assist with industry advocacy efforts through our full time Government Relations department in Washington, D.C.
- Recognized leader in the areas of plumbing and water as we focus our expertise on your industry.