



An update on WPC activities:

Goals and Challenges



WPC: Goals and Challenges Agenda

- Background to WPC
- WPC Mission and Objectives
- Promoting the Health Aspects of Plumbing
- Environmental Aspects of Plumbing
- World Plumbing Day
- Preparing for Tomorrow's Technology
- The Challenges for us all

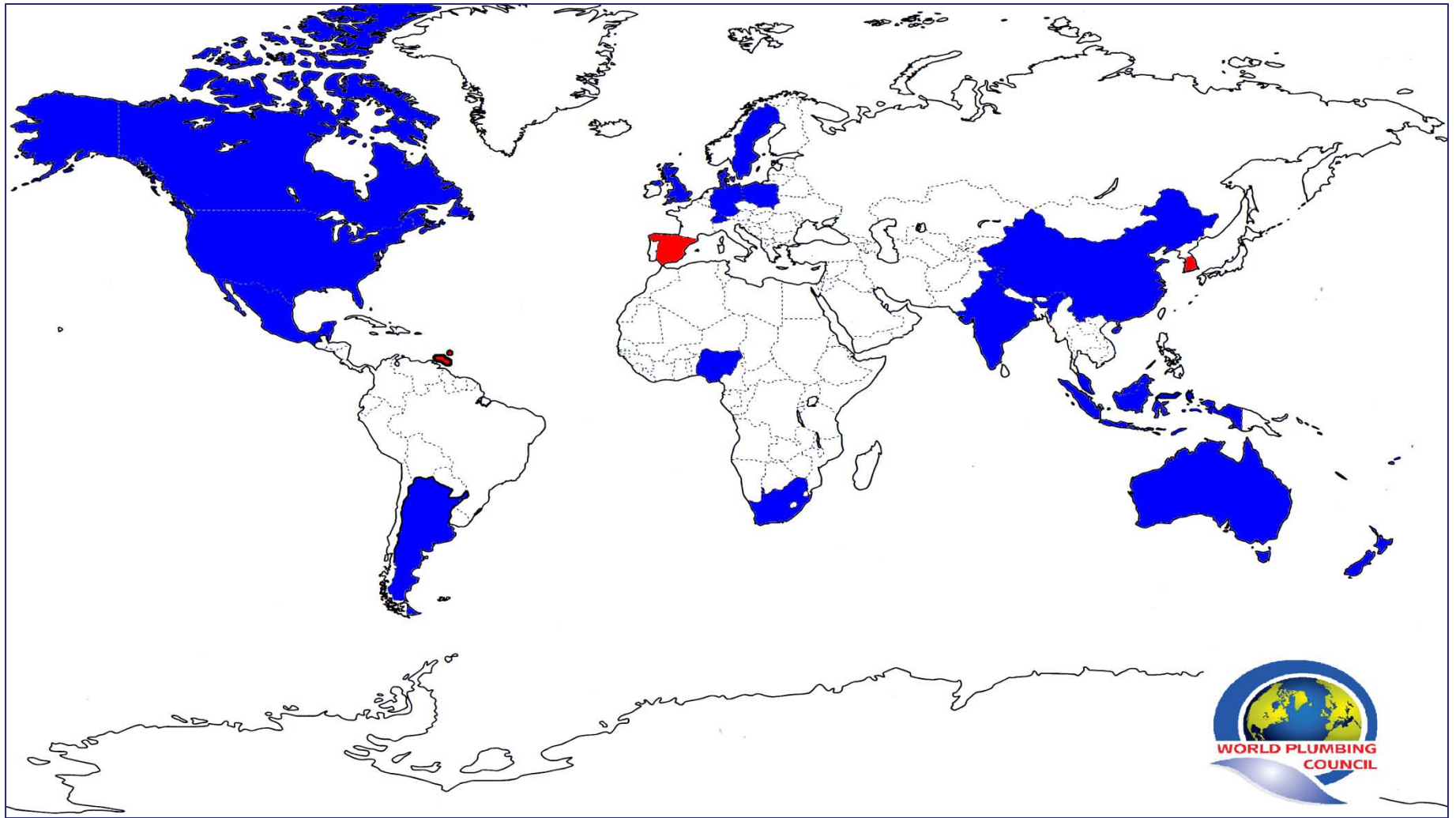


WPC: Goals and Challenges

WORLD PLUMBING COUNCIL

- Established 1990
- 40 Full Members
- 96 Affiliate Members
- 26 Countries and 6 Continents
- Meets twice a year

WPC: Goals and Challenges





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WPC MISSION

“to unite the world plumbing industry to promote the role of plumbing in improving public health and safeguarding the environment.”



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WPC Objectives

- Promote the image and standards of plumbing
- Facilitate exchange of information
- Promote education and training



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- Create an awareness of the plumbing industry's role in protecting the environment by providing safe fresh water and sanitation through proper management, care, reuse and conservation of natural resources
- Share information on research
- Meet at a World Plumbing Conference at least every 3 years



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Promoting the Health Aspects of Plumbing

- Recognised as NGO in relations with World Health Organisation
- Working to ensure the 'p' word is recognised as a major contributor to global health
- Range of collaborative work with WHO
- Joint publication of 'Health Aspects of Plumbing'



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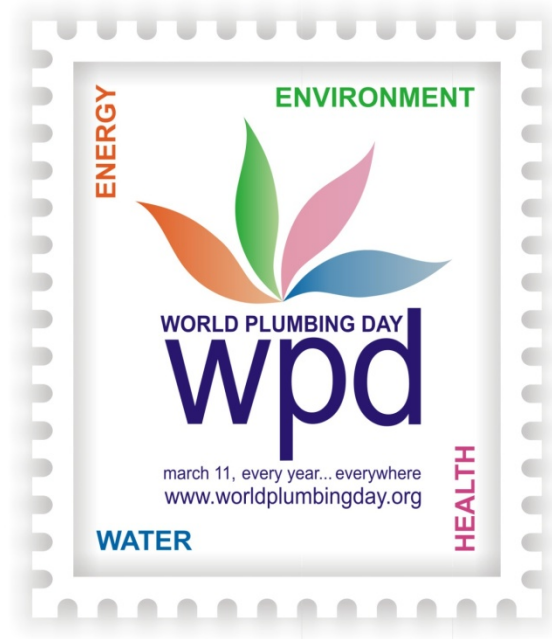
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ENVIRONMENTAL ASPECTS OF PLUMBING

- Plumbing is a key player in water conservation, use, reuse and efficiency and in energy efficiency
- The green agenda
- Publication of 'Environmental Aspects of Plumbing'



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PLUMBING – VITAL FOR GLOBAL HEALTH



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WORLD PLUMBING DAY

is

- A Day to celebrate the plumbing industry – worldwide
- A Day to raise public awareness that plumbing is important
- A Day when the world should come to respect our industry



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World Plumbing Day 2010 saw:

- Official launch and Technical Forum in Beijing.
- Considerable interest and activity (notably in USA, India and Australia).
- TV, radio and widespread press coverage.
- Interest even by non-WPC members.
- An excellent platform on which to build for 2011.



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Preparing for Tomorrow's Technology

- Environmental and health problems often require innovative solutions.
- Closer link required between academic research and industry.
- Industry training needs to be forward-thinking (and is often not).
- The industry needs to plan for the future.



WPC: Goals and Challenges

The challenges for us all:

- Raising awareness of the significant role of plumbing.
- Responding to the challenges of climate change and increased environmental awareness.
- Ensuring industry trained now for future technologies
- Contributing to the achievement of the Millennium Development Goals.
- Increasing country coverage of the World Plumbing Council.



WPC: Goals and Challenges

“We are entering the most challenging and fascinating and rewarding period in the history of plumbing”

Are we up to meeting that challenge?

(Source: Environmental Aspects of Plumbing – May 2010)