



OFFICIAL

2017 ADVERTISING INSERTION ORDER

_____ agrees to contract for a four color advertisement at the selected size and net rate per each insertion:

	Net Dimensions (H x W)	1x	3x
<input type="checkbox"/> Full Page w/Bleed	8 3/4" x 11 1/4"	\$2100	\$1620
<input type="checkbox"/> Full Page	7 1/2" x 10"	\$2100	\$1620
<input type="checkbox"/> 1/2 page (Horizontal)	7 1/2" x 5"	\$1130	\$925
<input type="checkbox"/> 1/2 page (Vertical)	3 1/4" x 10"	\$1130	\$925
<input type="checkbox"/> 1/2 page Island)	4 3/4" x 6"	\$910	\$710
<input type="checkbox"/> 1/3 page (Horizontal)	7 1/2" x 3"	\$825	\$640
<input type="checkbox"/> 1/3 page (Vertical)	2 1/4" x 10"	\$825	\$640
<input type="checkbox"/> 1/3 page (Square)	4 1/2" x 4 3/4"	\$825	\$640
<input type="checkbox"/> 1/4 Page	3 3/4" x 5"	\$660	\$520
<input type="checkbox"/> 1/8 Page	1 3/4" x 3 1/2"	\$410	\$325

Premium Positions

- Inside Front (+40%)
- Inside Back (+30%)
- Back Cover (+50%)
- Specific page placement (+15%)

in the following 2017 issues of Official:

- Winter 2017
(Advertising Closes: 12/03/2016)
- Summer 2017
(Advertising Closes: 6/9/2017)

- Spring 2017
(Advertising Closes: 3/10/2017)
- Fall 2017
(Advertising Closes: 10/6/2017)

This contract is authorized by _____ Date _____

<p>Advertiser Information</p> <p>Name _____</p> <p>Title _____</p> <p>Company _____</p> <p>Address _____</p> <p>City/State/Zip _____</p> <p>Phone _____</p> <p>Email _____</p>	<p style="text-align: center;">Signature</p> <p>Billing Information</p> <p>Name _____</p> <p>Title _____</p> <p>Company _____</p> <p>Address _____</p> <p>City/State/Zip _____</p> <p>Phone _____</p> <p>Email _____</p>
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Please return this form via fax to Official magazine 909-472-4232