



OFFICIAL

2012 ADVERTISING INSERTION ORDER

_____ agrees to contract for a four color advertisement at the selected size and net rate per each insertion:

	Net Dimensions (H x W)	1x	3x	6X	12x
<input type="checkbox"/> Full Page w/Bleed	8 3/4" x 11 1/4"	\$2100	\$1620	\$1300	\$1300
<input type="checkbox"/> Full Page	7 1/2" x 10"	\$2100	\$1620	\$1300	\$1300
<input type="checkbox"/> 1/2 page (Horizontal)	7 1/2" x 5"	\$1130	\$925	\$740	\$740
<input type="checkbox"/> 1/2 page (Vertical)	3 1/4" x 10"	\$1130	\$925	\$740	\$740
<input type="checkbox"/> 1/2 page Island	4 3/4" x 6"	\$910	\$710	\$570	\$570
<input type="checkbox"/> 1/3 page (Horizontal)	7 1/2" x 3"	\$825	\$640	\$510	\$510
<input type="checkbox"/> 1/3 page (Vertical)	2 1/4" x 10"	\$825	\$640	\$510	\$510
<input type="checkbox"/> 1/3 page (Square)	4 1/2" x 4 3/4"	\$825	\$640	\$510	\$510
<input type="checkbox"/> 1/4 Page	3 3/4" x 5"	\$660	\$520	\$420	\$420
<input type="checkbox"/> 1/8 Page	1 3/4" x 3 1/2"	\$410	\$325	\$260	\$260

Premium Positions

- Inside Front (+40%)
- Inside Back (+30%)
- Back Cover (+50%)
- Specific page placement (+15%)

in the following 2012 issues of Official:

<input type="checkbox"/> January/February 2012 (Advertising Closes: 11/18/2011)	<input type="checkbox"/> July/August 2012 (Advertising Closes: 5/18/2012)
<input type="checkbox"/> March/April 2012 (Advertising Closes: 1/20/2012)	<input type="checkbox"/> September/October 2012 (Advertising Closes: 7/20/2012)
<input type="checkbox"/> May/June 2012 (Advertising Closes: 3/16/2012)	<input type="checkbox"/> November/December 2012 (Advertising Closes: 9/14/2012)

This contract is authorized by _____ Date _____
Signature

Advertiser Information

Billing Information

Name _____

Name _____

Title _____

Title _____

Company _____

Company _____

Address _____

Address _____

City/State/Zip _____

City/State/Zip _____

Phone _____

Phone _____

Email _____

Email _____

Please return this form via fax to Official magazine 909-472-4162