

FOR IMMEDIATE RELEASE

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**IAPMO Marketing and Communications Staff
Takes Home Four Davey Awards**

Ontario, Calif. (Nov. 3, 2009) — The Marketing and Communications staff of the International Association of Plumbing and Mechanical Officials (IAPMO) is the recipient of four 2009 Davey Awards for creative excellence. The honors, the product of the fifth annual competition presented by the International Academy of the Visual Arts, recognize the most effective marketing efforts among smaller agencies/companies worldwide.

IAPMO's Marketing and Communications department supports and promotes the global work of The IAPMO Group through print and online advertisements, press releases, video, brochures, postcards, trade show displays and collateral and the award-winning *Official* magazine, among numerous other venues.

IAPMO's award-winning submissions were chosen from a field of more than 4,000 entries. Following are the categories, awards won, the winning entry and the staff members responsible for each:

BUSINESS TO BUSINESS / TRADE – MAGAZINE AD | SILVER AWARD

“Safe Then ... Safe Now”

Angela Han, designer; Geoff Bilau, copywriter; Duane Huisken, director of Marketing and Communications

INDIVIDUAL ACHIEVEMENT – COPYWRITING | SILVER AWARD

“Black and White and Green All Over” (magazine ad for IAPMO Green Supplement)

Geoff Bilau, copywriter

PRINT CAMPAIGN – BUSINESS TO BUSINESS | SILVER AWARD

IAPMO R&T's High Standards (“More Than a Pretty Face” advertisement, support articles)

Angela Han, designer; Geoff Bilau, copywriter; Duane Huisken, director of Marketing and Communications; Shahin Moinian, senior director of IAPMO R&T

PROMOTIONAL – CATALOG | SILVER AWARD

IAPMO Training Catalog

Angela Han, designer; Sol Alba and Tony Marcello, copywriters; Duane Huisken, director of Marketing and Communications

“This kind of outside recognition further fuels our staff's determination to ensure our communications offerings continue to be worthy of the association they publicize,” said Huisken.

Earlier this year, *Official* magazine, IAPMO's 51-year-old association periodical, received a Gold Communicator Award of Excellence in the International Academy of the Visual Arts' 15th Annual Communicator Awards and won three APEX Awards for Publication Excellence.

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Sponsor of the Uniform Codes, IAPMO – The International Association of Plumbing and Mechanical Officials – works in concert with government and industry for safe, sanitary plumbing, mechanical and solar energy systems. Learn more about IAPMO at www.iapmo.org.

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