

**FOR IMMEDIATE RELEASE**

**Contact:** Geoff Bilau  
(909) 472-4218  
geoff.bilau@iapmo.org

**Second International Emerging Technology Symposium  
a Showcase for Ideas and Innovations**

**Ontario, Calif. (March 16, 2010)** — Sustainability is no longer just a buzzword or limited to voluntary measures promoted by environmentally-conscious “tree huggers” — especially in the plumbing and mechanical industries, where water and energy efficiency have become paramount to municipal and state budgets.

The very latest ideas, innovations and leaders of the Green movement will be showcased at the Second International Emerging Technology Symposium, co-convened by the International Association of Plumbing and Mechanical Officials (IAPMO) and the World Plumbing Council, May 11-12, at the DoubleTree Hotel Ontario Airport in Ontario, Calif.

The two-day symposium will allow participants to view presentations and engage in lively discussions on how the water utility, manufacturing, engineering and trade industries have devised solutions to challenges in the water efficiency, plumbing and mechanical industries. This highly interactive program runs the gamut from broad consumer-based programs such as the US EPA’s WaterSense® labeling system to specific new products and innovative cost-saving testing methods.

Building upon the success of the first Emerging Technology Symposium, August 2008 in Chicago, organizers have assembled a who’s who of experts and leaders who will shape the plumbing and mechanical industries well into the 21<sup>st</sup> century. Following the keynote speaker is an impressive list of speakers and topics, including:

- **James Hanlon**, *Director, US EPA Office of Wastewater Management*
- **Prof. John Swaffield**, *Heriot-Watt University*, on “Trap Seal Protection,” non-invasive detection of defects
- **Dr. Markus Lenger**, *Hydrologix Systems, LLC*, on “Insitu Bioremediation for Grease Interceptors”
- **Max Weiss**, *Consultant, J.R. Smith Co.*, on “FOG as a Resource,” harvesting FOG for green energy
- **Gary Klein**, *Affiliated International Management, LLC*, on high efficiency hot water delivery systems
- **Christine DeJong**, *ASTM International*, on developing standards advancing energy and water efficiency
- **John Koeller**, *Koeller & Company*, and **Bill Gauley**, *Veritec Consulting, Inc.*, on the five most innovative new water savings products available in 2010
- **Amir Tabakh**, *LADWP*, on “Water Conservation and Technical Innovation through an Ordinance”
- **James Paschal**, *Paschal Engineering*, on “Green Plumbing and Hydronic Materials for the 21<sup>st</sup> Century”
- **Troy Aichele**, *Aichele and Associates, LLC*, on “How to Calculate ROI for Water Conservation Systems”
- **Bill Hoffman**, *H.W. (Bill) Hoffman and Associates, LLC*, on “Water Meets Energy – Synergies and Conflict”
- **Gray Uhl**, *American Standard Brands*, on “The Impact of Conservation and Design”

“As we move forward to develop new plumbing products, there are many elements that must be considered,” said Gray Uhl, director of design for American Standard Brands. “Design has an impact on not only the construction, performance and water savings, but also on the choices the consumer makes from an emotional and aesthetic standpoint. We will explore these choices and what they mean to the future of our industry.”

Registration to attend the event is \$395 (\$295 for IAPMO members) and includes breakfast, lunch, refreshment breaks and an evening networking reception. Hotel reservations can be made directly with the DoubleTree Hotel Ontario Airport, (909) 937-0900. Mention the Emerging Technology Symposium for a special room rate of \$105 per night plus tax. For sponsorship opportunities or any other information about the event, please contact Maria Sol Alba at (708) 995-3005 or visit us on the Web at <http://www.iapmo.org/Pages/EmergingTechnologySymposium.aspx>.

Ph: 909.472.4100 • Fax: 909.472.4150 • [www.iapmo.org](http://www.iapmo.org)

**International Association of Plumbing and Mechanical Officials**  
5001 East Philadelphia Street • Ontario, California - USA 91761-2816

