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### **IAPMO Communications Staff Wins Publishing, Video Awards**

**Ontario, Calif. (July 2, 2009)** — The Marketing and Communications staff of the International Association of Plumbing and Mechanical Officials (IAPMO) has won awards in two unique communications competitions, one recognizing excellence in print/online publishing and the other for video production.

Staff members received four Awards for Publication Excellence in the 2010 APEX Awards, the 22nd annual competition sponsored by Communications Concepts, Inc., and the editors of "Writing That Works: The Business Communications Report."

*Official* magazine co-editor Jeff Ortiz was honored with a Grand Award, the highest honor APEX bestows, for his design of the IAPMO Annual Conference preview in the Summer 2009 issue of the magazine. Of the thousands of entries, only 100 received Grand Awards. Ortiz also joined designers Angela Han and Tim den Hartog in winning an Award of Excellence for the overall design and layout of that entire Summer 2009 issue.

Senior Writer Geoff Bilau won an Award of Excellence in the category of Health and Medical Writing for his article, "How Accreditation Could Have Prevented an Outbreak of SARS." Bilau also joined den Hartog, editor of the *IAPMO Green Newsletter*, in winning an Award of Excellence for that publication in the category of Newsletters – Electronic and Web.

The awards mark the fifth consecutive year APEX has bestowed such honors upon *Official* and the first time for the *Green Newsletter*.

Communications staff achieved another first as the recipient of a Bronze statuette in the 31st Annual Telly Awards, a competition receiving more than 13,000 entries each year from the finest ad agencies, production companies, TV stations, cable companies, interactive agencies and corporations in the world. The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web.

Marketing Director Duane Huisken and Bilau developed the concept and script for the IAPMO R&T Promotional Video and worked with Wyatt Video of Running Spring, Calif., to produce the award winning video, which can be viewed on The IAPMO Group's YouTube page, [http://www.youtube.com/watch?v=ka7\\_YPCs7dE](http://www.youtube.com/watch?v=ka7_YPCs7dE).

"These awards are a testament to the Marketing and Communications staff's ability to translate the excellence it has established in print communications to newer interactive media outlets to keep pace with the ever-evolving manner in which people receive and share information," Huisken said.

In June, communications staff received three Silver Communicator Awards of Excellence in the International Academy of the Visual Arts' 16th Annual Communicator Awards for writing, magazine design and Web publishing.

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*Sponsor of the Uniform Codes, IAPMO – The International Association of Plumbing and Mechanical Officials – works in concert with government and industry for safe, sanitary plumbing and mechanical systems. Learn more about IAPMO at [www.iapmo.org](http://www.iapmo.org).*

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