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**ASSE International to Publish New *Working Pressure* Magazine in March**

**Mokena, Ill. (Jan. 18, 2018)** — In March 2018, ASSE International will launch the first issue of its new magazine: *Working Pressure*. The quarterly magazine will be distributed in print to ASSE International members and online to the public and ASSE-certified professionals at [www.workingpressuremag.com](http://www.workingpressuremag.com). *Working Pressure* magazine replaces *Backflow Prevention & Plumbing Standards (BPPS)* magazine, which was discontinued in December 2017. *Working Pressure* will cover ASSE International's full demographic range, which includes backflow prevention, plumbing/mechanical, water quality, HVAC, fire protection, medical gas, and water utility.

Since deciding to move to a quarterly publication and online news site, ASSE International has been surveying readers and members to gain a clearer understanding of who they are, which segments of the industry they work in, and what they want to read. ASSE has learned a great deal, and the new magazine will be tailored accordingly. Some of the regular content will include columns for product standards, professional qualifications standards, government and code updates, backflow industry updates and opinions, new products, engineering perspectives, industry news, membership news, product repair, and quarterly quizzes. *Working Pressure's* multiple platforms – magazine, website, and email – will provide a balance of education and entertainment to its dedicated readers.

*Working Pressure* will also include one to three feature articles per issue determined by what's happening in the industry. These articles will be longer than columns and will dive in a bit deeper. Features will include issues affecting the industry, implementation of technology, plumbing system design, and contractor tips, to name a few. *Working Pressure's* mission is to give readers a working knowledge of what's happening in our widespread and diverse industry.

The quarterly issues of *Working Pressure* magazine will cover January-March (published in March), April-June (published in June), July-September (published in September), and October-December (published in December). The first issue's content will be posted to [www.workingpressuremag.com](http://www.workingpressuremag.com) in March, but in the meantime, the website will feature current industry news and archived content from 2017.

*Working Pressure* magazine will be mailed to ASSE International members, distributed digitally via email to ASSE-certified professionals, ASSE members, and extra subscribers, and posted online at [www.workingpressuremag.com](http://www.workingpressuremag.com). With a beginning subscriber list of more than 17,500, ASSE International intends to expand circulation to at least 22,000 readers in the United States and abroad by the end of 2018.

*Working Pressure* magazine will always be a work in progress and will continually evolve to meet readers' needs. ASSE International encourages input, ideas, and any suggestions. Please send article ideas, general comments, and any questions to [editor@workingpressuremag.com](mailto:editor@workingpressuremag.com). For advertising inquiries, visit [www.workingpressuremag.com/advertise](http://www.workingpressuremag.com/advertise) or contact [advertising@workingpressuremag.com](mailto:advertising@workingpressuremag.com).

Follow Working Pressure on Facebook at [@WorkingPressureMag](https://www.facebook.com/WorkingPressureMag) and on Twitter at [@WorkingPressure](https://twitter.com/WorkingPressure) to keep up to date with the magazine's launch.

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*ASSE International is an ANSI-accredited standards developer and product certification body composed of members representing all disciplines of the plumbing and mechanical industries. ASSE's product performance standards, professional qualifications standards, professional certification and product listing programs aim to improve the performance and safety of plumbing and mechanical systems. Learn more about ASSE International at <http://www.asse-plumbing.org/>.*