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**ASSE International Launches New Website**

**Mokena, Ill. (Feb. 22, 2019)** — ASSE International has launched a revamped website that features quick and easy access to the organization's core competencies, including product certification, personnel certification, standards development, and membership. The redesigned website is located at the same address, [www.asse-plumbing.org](http://www.asse-plumbing.org).

This new website is part of a larger effort by The IAPMO Group, which launched the newly designed [www.iapmo.org](http://www.iapmo.org) on Jan. 7, along with more than 20 other business units under the IAPMO umbrella.

"With this launch, our members and customers will be able to connect with ASSE International more than ever," said Tom Palkon, ASSE International Executive Director. "From finding approved products and professionals, to browsing articles relating to their professions, to keeping up with our latest standards and news via our integrated social media feeds, I believe all of our visitors will be able to easily and quickly find valuable information. We encourage you to see the site for yourself at [www.asse-plumbing.org](http://www.asse-plumbing.org)."

ASSE's web content has been remapped and reorganized, resulting in a website that is easier to navigate. Technological improvements provide for faster performance, increased accessibility around the world, and a fully responsive design, enabling pages to adapt to suit phones, tablets, laptops, and desktop computers. New "quicklinks" offer easy access to ASSE's most-visited pages, including search pages for ASSE-certified products, professionals and schools, ASSE online testing, ASSE's webstore, and *Working Pressure*, official magazine of ASSE International. Social media accounts are also integrated into the new website, allowing visitors to view, like, and comment on posts from Facebook, Twitter, Flickr, and LinkedIn.

ASSE's new website will be updated regularly with news, events, standards updates, and new certification offerings.

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*ASSE International is an ANSI-accredited standards developer and product certification body composed of members representing all disciplines of the plumbing and mechanical industries. ASSE's product performance standards, professional qualifications standards, professional certification and product listing programs aim to improve the performance and safety of plumbing and mechanical systems. Learn more about ASSE International at <http://www.asse-plumbing.org/>.*