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IAPMO Group Markets Services to the World at ISH

Frankfurt, Germany (March 22, 2017) — IAPMO R&T, IAPMO R&T Lab, and IAPMO Oceana were three of nearly 2,500 exhibitors representing 61 countries at last week's 2017 ISH, the world's leading trade fair for the bathroom experience, building services, energy, air conditioning technology, and renewable energies, in Frankfurt, Germany.

Spanning more than 2.5 million square feet of floor space at Frankfurt's Fair and Exhibition Centre, this year's show drew 200,114 visitors, 64 percent of them coming from outside Germany to be there.

The IAPMO Group contingent promoted its suite of product testing and conformity assessment services available to manufacturers a la carte or combined for added convenience. International manufacturers wishing to export their products globally discovered how the IAPMO marks of conformity can satisfy regulatory requirements as well as aid in marketing due to their worldwide recognition and acceptance.

The motto for this year's show was "Water. Energy. Life." Frankfurt Mayor Peter Feldmann, kicking off the event, called it "a catalyzer and source of impulses for efficient and sustainable building-services technology."

"ISH Frankfurt was a great success for our IAPMO businesses globally," said Lee Mercer, Executive Vice President of Industry Relations and Business Development for The IAPMO Group. "Many of the companies with which we met were interested to learn about the new global program offerings available. We are pleased to be their certification partner to help them simplify the process and expand their business goals."

The next ISH will be held in Frankfurt March 12-16, 2019.

ABOUT THE IAPMO GROUP

The IAPMO Group offers an extensive menu of services — product testing and certification, code and standard development, training and education — presenting clients with worldwide one-stop shopping for all their plumbing, mechanical, electrical, solar, food equipment, and building product certification needs, all with fast turnaround and industry-renowned customer service. For a complete listing of available services, visit www.iapmo.org.

