

FOR IMMEDIATE RELEASE

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### Mark Eatherton Hired as RPA Technical Director

Mokena, Ill. (Jan. 28, 2013) — Mark Eatherton has been hired to serve as the Radiant Professionals Alliance (RPA) Technical Director. A 36-year veteran of the radiant/hydronic industry and an RPA member since 1995, Eatherton will serve primarily as staff liaison to the RPA's various committees in addition to other duties.

As liaison to the Codes and Standards, Technical, Education, and Hydronics Industry Alliance committees, Eatherton will lead each in meeting its specific goals and objectives, coordinate its work, and ensure it represents the best interests and position of RPA membership.

Eatherton will also represent the RPA as an expert speaker and presenter of technical education via seminars and Webinars, as well as writing columns and technical articles for publication.

"As chairman of the RPA I could not be happier with Mark's decision to join the RPA team," said RPA Chairman Mark Chaffee of TACO. "His knowledge, experience and dedication to the industry are exemplary. Having him on board makes this organization even stronger and more able to serve all its members."

RPA Vice Chairman Ingrid Mattesson of UPONOR added: "I am delighted to hear that Mark Eatherton has accepted the position of Technical Director of the RPA. I have known Mark a long time and his commitment to the idea of improving how we live through radiant comfort and efficiency is second to none. The RPA will greatly benefit from his vast and varied experience, his inquisitive mind and his passion. This is good news not only for the RPA, but for the entire industry."

Eatherton has recently served the industry as an expert witness and consultant, but said the opportunity to help develop the first radiant code convinced him to accept the position with the RPA.

Eatherton said in a letter to RPA members: "After many hours of contemplation, I decided to ... dedicate the rest of my time on the face of this Earth to accomplishing the goals of the organization, which include, but are not limited to: development of an actual Hydronics' Solar and Radiant Code; ongoing training, education and certification of contractors; spreading the word of the joys of radiant comfort; and using what I consider the best method of delivery (water based system) to interface all of these highly technical alternative energy systems into the most comfortable method of delivering heat, that being radiant, in mankind's quest and effort to reduce our impact on the environment and increase our levels of comfort."

Eatherton may be reached via e-mail at [Mark.Eatherton@RadiantProfessionalsAlliance.org](mailto:Mark.Eatherton@RadiantProfessionalsAlliance.org) or phone at (708) 995-3001.

For more information about the RPA and all activities associated with the RPA, contact the executive director by email: [Kathleen.Mihelich@RadiantProfessionalsAlliance.org](mailto:Kathleen.Mihelich@RadiantProfessionalsAlliance.org); by phone: 708-995-3003; or at RPA's headquarters located at IAPMO's Chicago regional office: 18927 Hickory Creek Drive, Suite 140, Mokena, IL 60448.

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*The RPA is an exciting and active international organization of professionals who share the desire to advance the understanding and acceptance of radiant and hydronic technologies. These stakeholder members are dedicated to the professional growth and advancement of everyone in the organization; including each other.  
Learn more about the RPA at [www.radiantprofessionalsalliance.org](http://www.radiantprofessionalsalliance.org).*

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