




**The International Water, Sanitation  
and Hygiene Foundation**

# **Identifying Ways Forward for Implementation of New Water and Sanitation Technologies to Help Improve Living Conditions**

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# Introduction: Speaker Bio

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The International Water, Sanitation  
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[www.iwsh.org](http://www.iwsh.org)



# Introduction: Today's Presentation

- Making grassroots connections
- Creating conditions
- Building and developing capacity
- Lessons so far and opportunities ahead
- Ways for EWTS network to connect and collaborate in future
  
- **Part 1: Navajo Nation / US Education** (Dr. Markus Lenger)
- **Part 2: Mumbai / India Corporate Social Responsibility** (Dr. Nimish Shah)



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# Part 1: Education

- Raising awareness and communicating information
- Developing technical skills and building capacity
- Enabling ongoing operations and maintenance into the future



**Dr. Markus Lenger**  
CEO/Co-Founder





LOWNDES COUNTY, AL // USA







FLAGSTAFF, AZ // USA





***When it comes to new technologies providing safe water or sanitation, it all comes back to education and educating the community – why this work needs to be done in the first place, and what does clean drinking water mean? Start there.***

Dr. Markus Lenger





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## Part 2: Corporate Social Responsibility

- Developing new business models
- Providing value-in-kind, resources and expertise
- Giving back, paying forward



**Dr. Nimish Shah**  
Managing Director





CICAU VILLAGE, BEKASI // INDONESIA





LOWNDES COUNTY, AL // USA

Columbia





DIEPSLOOT // SOUTH AFRICA



***This approach might not be an obvious marketing opportunity... but it helps highlight products in the public domain, highlights upgrades and improvements they provide.***

Dr. Nimish Shah






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# Conclusion: Q&A / Contact

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