



Identifying Ways Forward for Implementation of New Water and Sanitation Technologies to Help Improve Living Conditions

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Introduction: Speaker Bio

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Introduction: Today's Presentation



- Making grassroots connections
- Creating conditions
- Building and developing capacity
- Lessons so far and opportunities ahead
- Ways for EWTS network to connect and collaborate in future

- Part 1: Navajo Nation / US Education (Dr. Markus Lenger)
- Part 2: Mumbai / India Corporate Social Responsibility (Dr. Nimish Shah)







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Part 1: Education



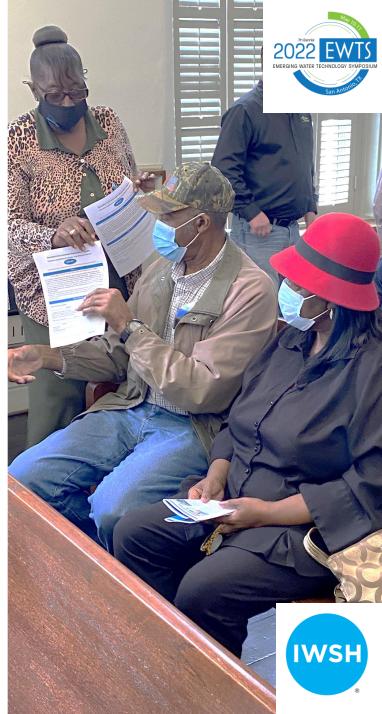
- Raising awareness and communicating information
- Developing technical skills and building capacity
- Enabling ongoing operations and maintenance into the future



















When it comes to new technologies providing safe water or sanitation, it all comes back to education and educating the community – why this work needs to be done in the first place, and what does clean drinking water <u>mean</u>? Start there.

Dr. Markus Lenger









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Part 2: Corporate Social Responsibility



- Developing new business models
- Providing value-in-kind, resources and expertise
- Giving back, paying forward



















This approach might not be an obvious marketing opportunity... but it helps highlight products in the public domain, highlights upgrades and improvements they provide.

Dr. Nimish Shah









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Conclusion: Q&A / Contact



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