FOR IMMEDIATE RELEASE

Kohler India Corp. Pvt. Limited Obtains First Three-Star 2013 WEP-I New Water Closet Listing from IAPMO India

Ontario, Calif. (Jan. 6, 2014) — Kohler India Corp. Pvt. Ltd. (aka Kohler India, headquartered at Gurgaon, Haryana, India, and part of the U.S.-based Kohler Co.), one of the major leading manufacturers of sanitary ware products for the architectural, commercial, industrial, institutional and residential sectors, recently turned to IAPMO Plumbing Codes and Standards India Private Ltd. (aka IAPMO India) to certify and list its highly efficient Brive+ two-piece water closet to its product performance standard, to the 2013 Water Efficient Products – India (WEP-I) specification, and to the 2011 Uniform Plumbing Code – India (UPC-I). Kohler India’s water closet was tested, rated for efficiency, found to comply and is now displayed on IAPMO India’s web product listing directory at http://www.iapmoindia.org/Pages/pld.aspx. Both of Kohler India’s UPC-I and WEP-I listings of a high-efficiency water closet using less than 4 liters per full flush (Lpf) are the first for this product category to be listed by IAPMO India.

“We are very excited to have IAPMO India list Kohler’s Brive+ two-piece WC as the very first three-star-rated high-efficiency WC, to the newly released 2013 Water Efficient Products – India (WEP-I) specification. It was great working with IAPMO India’s product listing service and we wish to continue working with them on certifying Kohler’s line-up of high-efficiency toilets,” said Mr. Salil Sadanandan, managing director of Kohler India.

As a result of Kohler India’s two new UPC-I and WEP-I listings, architects, consumers, contractors, engineers, plumbing instructors, plumbing designers, and inspectors alike now also know that their listed water closet complies with every standard and code governing their use throughout India, and helps to promote the use of green products that help to conserve water usage.

Since 2007, IAPMO India, a private, non-governmental organization, has established a successful partnership with the Indian Plumbing Association (www.indianplumbing.org) to develop various industry codes – e.g., the Uniform Plumbing Code – India (UPC-I), Uniform Solar Energy Code – India (USEC-I), Uniform Swimming Pool Code – India (UPSC-I), Green Plumbing Code Supplement – India (GPCS-I), and the water-efficiency rating specification Water Efficient Products India (WEP-I) – as well as plumbing training and educational programs (now in session) throughout India for designers, contractors, students and engineers. IAPMO India also similarly worked with the upper hierarchies of the Fire and Security Association Of India (http://www.fsai.in) and the Indian Society of Heating, Refrigerating and Air Conditioning Engineers (http://www.ishrae.in) to develop the Uniform Mechanical Code – India (UMC-I) for products used within mechanical systems. Please visit www.iapmoindia.org for more information about IAPMO India and its plumbing and mechanical product-listing programs.

There’s never been a better time than today to join other manufacturers and begin certifying your products within India’s rapidly emerging market via IAPMO India’s product listing programs. Your IAPMO India-listed products help give your clients a greater level of assurance and confidence that installing and using your listed products help protect the public’s health, welfare, and safety, as contrasted with unlisted products.

For more information on having products listed, contact Charles Gross at charles.gross@iapmo.org or (909) 472-4136.

# # #

IAPMO India lists mechanical, plumbing and water-efficient products according to established IAPMO India codes and standards. IAPMO India is part of The IAPMO Group.