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Contact: Duane Huisken
(909) 472-4215
duane.huisken@iapmo.org

IAPMO Group Launches Newly Designed Website

Ontario, Calif. (Jan. 7, 2019) — The IAPMO Group today launched a newly designed, highly intuitive website that features quick and easy access to each of the organization's core competencies, such as product testing and certification, codes and standards development, training and personnel certification, membership, and management system registration. The new website is located at the same familiar address, <http://www.iapmo.org>.

The content has been reorganized and offers a far cleaner design, resulting in a website that is easier to navigate and search. Technological improvements provide for faster performance and increased accessibility around the world.

"I think members, industry contributors and the general public will gain enhanced insight from this major intuitive update of The IAPMO Group websites," said IAPMO Group CEO GP Russ Chaney. "The communication platforms available today via social media and other tools enable IAPMO to get accurate and timely information to those who depend on our technical programs to assist them in doing their jobs every day. We are delighted to announce this major upgrade, and I encourage each of you to see how you can derive benefit simply by accessing information on www.iapmo.org."

The revamped website is mobile enabled, with a design that adapts to suit cell phone and tablet displays as well as personal computers. Quick links offer easy access to each of The IAPMO Group's business units, as well as to e-publications, information on chapters, committees, code answers and analysis, and IAPMO's field managers. A bookstore link quickly gives users the opportunity to purchase IAPMO's codebooks and training manuals.

The new website is integrated into The IAPMO Group's social media accounts, enabling visitors to view updates on social media platforms including Facebook, Twitter, Flickr, Instagram and YouTube. A click on one of the posts takes visitors to the specific social media platform and provides the opportunity to follow the account.

"From our position as leading the plumbing and mechanical codes, as well as with our divergent business units and other trade associations, The IAPMO Group generates a wide variety of industry resources," said Duane Huisken, IAPMO Senior Vice President of Marketing and Communications. "Making those useful resources more easily accessible allows our members, building departments, manufacturing partners, other industry partners and consumers to gain considerable value from our information."

The website will be updated regularly with news about accomplishments, events, the latest publications, staffing changes, member benefits, educational offerings, certifications and a job board.

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*Sponsor of the Uniform Codes, IAPMO® – The International Association of Plumbing and Mechanical Officials – works in concert with government and industry for safe, sanitary plumbing and mechanical systems.
Learn more about IAPMO at www.iapmo.org.*